

PRIVACY POLICY

This Privacy Policy describes how your personal information is collected, used, and shared when you visit www.aebrothersroofing.com (the “Site”) and when you engage with our services, including SMS communications.

PERSONAL INFORMATION WE COLLECT

When you visit the Site, we automatically collect certain information about your device, including information about your web browser, IP address, time zone, and some of the cookies that are installed on your device. Additionally, as you browse the Site, we collect information about the individual web pages or products that you view, what websites or search terms referred you to the Site, and information about how you interact with the Site. We refer to this automatically collected information as “Device Information.”

We collect Device Information using the following technologies:

- **Cookies:** Data files placed on your device or computer that often include an anonymous unique identifier. For more information about cookies, and how to disable them, visit <http://www.allaboutcookies.org>.
- **Log files:** Track actions occurring on the Site and collect data including your IP address, browser type, Internet service provider, referring/exit pages, and date/time stamps.
- **Web beacons, tags, and pixels:** Electronic files used to record information about how you browse the Site.

Additionally, when you provide your phone number to receive SMS communications from us, we collect that information to send you text messages regarding our services.

HOW DO WE USE YOUR PERSONAL INFORMATION?

We use the Device Information that we collect to help us screen for potential risk and fraud (in particular, your IP address), and more generally to improve and optimize our Site (for example, by generating analytics about how our customers browse and interact with the Site, and to assess the success of our marketing and advertising campaigns).

We use the phone numbers collected to send SMS messages related to our services, including appointment reminders, service updates, and promotional offers.

SHARING YOUR PERSONAL INFORMATION

We share your Personal Information with third parties to help us use your Personal Information, as described above. For example, we use Google Analytics to help us understand how our customers use the Site—you can read more about how Google uses your Personal Information

here: <https://www.google.com/intl/en/policies/privacy/>. You can also opt out of Google Analytics here: <https://tools.google.com/dlpage/gaoptout>.

No mobile information will be shared with third parties or affiliates for marketing or promotional purposes. Text messaging originator opt-in data and consent will not be shared with any third parties, except for aggregators and providers of the text messaging services.

Finally, we may also share your Personal Information to comply with applicable laws and regulations, to respond to a subpoena, search warrant, or other lawful request for information we receive, or to otherwise protect our rights.

DATA SECURITY

We implement reasonable security measures to protect your personal information from unauthorized access, use, or disclosure. However, no method of transmission over the Internet or electronic storage is 100% secure, and we cannot guarantee absolute security.

DATA RETENTION

We will retain your personal information only for as long as necessary to fulfill the purposes for which we collected it, including satisfying any legal, accounting, or reporting requirements.

YOUR RIGHTS

If you are a European resident, you have the right to access personal information we hold about you and to ask that your personal information be corrected, updated, or deleted. If you would like to exercise this right, please contact us through the contact information below.

Additionally, if you are a European resident, we note that we are processing your information to fulfill contracts we might have with you (for example, if you make an order through the Site), or otherwise to pursue our legitimate business interests listed above. Additionally, please note that your information will be transferred outside of Europe, including to Canada and the United States.

TEXT MESSAGE OPT-OUT

If you are receiving text messages from us and wish to stop receiving them, simply respond with either "STOP" or "UNSUBSCRIBE" to the number from which you received the message. You will not receive further text messages unless you opt back in.

MINORS

The Site is not intended for individuals under the age of 18 years old.

CHANGES

We may update this Privacy Policy from time to time in order to reflect, for example, changes to our practices or for other operational, legal, or regulatory reasons. Any changes will be effective when we post the revised policy on our website. We encourage you to review this Privacy Policy periodically.

CONTACT US

For more information about our privacy practices, if you have questions, or if you would like to make a complaint, please contact us by e-mail at Info@aebrothersroofing.com or by mail using the details provided below: 4391 SW 74th Ave, Miami, FL 33155